

GRWN UPs

HI, MARRIOTT HAMBURG.

GRWN UPs is a full-service digital communication collective that offers all kind of customized content for your communication.

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GRWN UPs

is not a network agency but an agency of networks.

A network of Creatives, Digitalists, Designers, Social Medians, Videographers, Photographers, e-Commercialist and Digital Strategists, who have known each other for at least 10-15 years.

WHO WE ARE

GRWN UPs

MEET THE FOUNDING CREW.

DOMINIK



FOUNDER

STRATEGY
SOCIAL MEDIA
COLLABORATIONS
DIGITAL COMMUNICATION



ALWAYS LOOKING
FOR NEW THINGS

FOR NEW THINGS
ALWAYS LOOKING

SHAFEEQ



FOUNDER

D.O.V.
D.O.P.
LIVE-STREAMING
CREATION



ALWAYS THNIKING OF
CREATIVE SOLUTIONS

CREATIVE SOLUTIONS
ALWAYS THNIKING OF

GRWN UPs

RAMIRO



FILM
PHOTO
POSTPRODUCTION



ALWAYS BEING
A TEAMPLAYER

A TEAMPLAYER

OUR FAMILY.

OUR PARTNER-AGENCIES



UEBER 3
Social Media
Digital Content



GOLDFUCHS
Animation
Motion Design



PICKTORY
Film
Photo

MANY MORE PARTNERS IN THE FIELDS OF

WEBSITE DEVELOPMENT

DESIGN

VIRTUAL REALITY

E-COMMERCE

COMMUNITY MANAGEMENT

ACTORS

SINGERS

INFLUENCER

MUSICIANS

ARTISTS

ONLINE MARKETING

SEO

SEA

PODCASTING

360°-VIDEO

PUBLIC RELATIONS

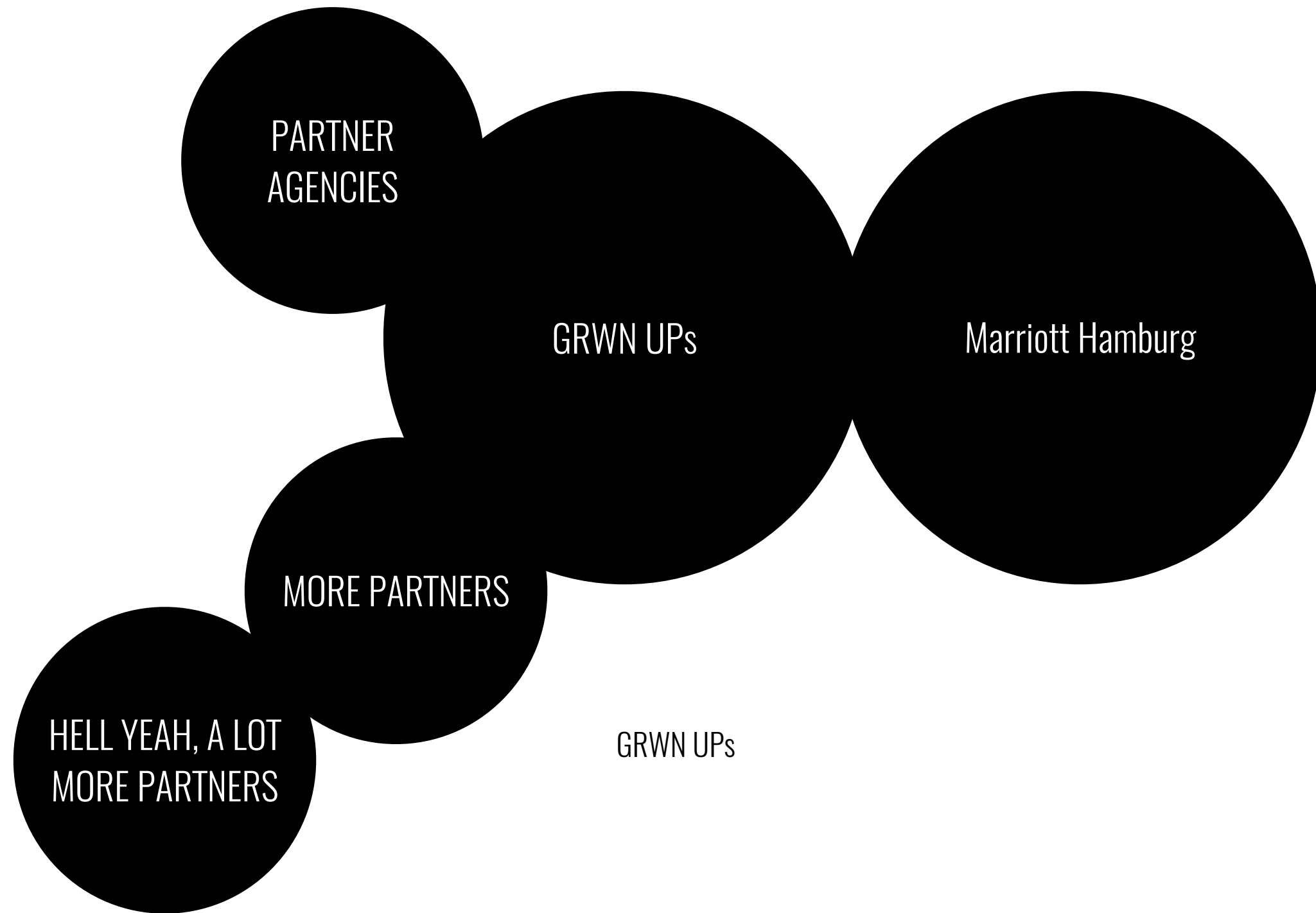
GRWN UPs

OUR PHILOSOPHY

You give us your trust, we give you our network.
Let us continue to grow together!

YOUR ADVANTAGES

YOU GET THE SERVICES OF MANY EXPERTS, BUNDLED IN ONE CONT(R)ACT PARTNER.



THIS IS HOW WE DO IT:

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CONCEPTION

CREATION

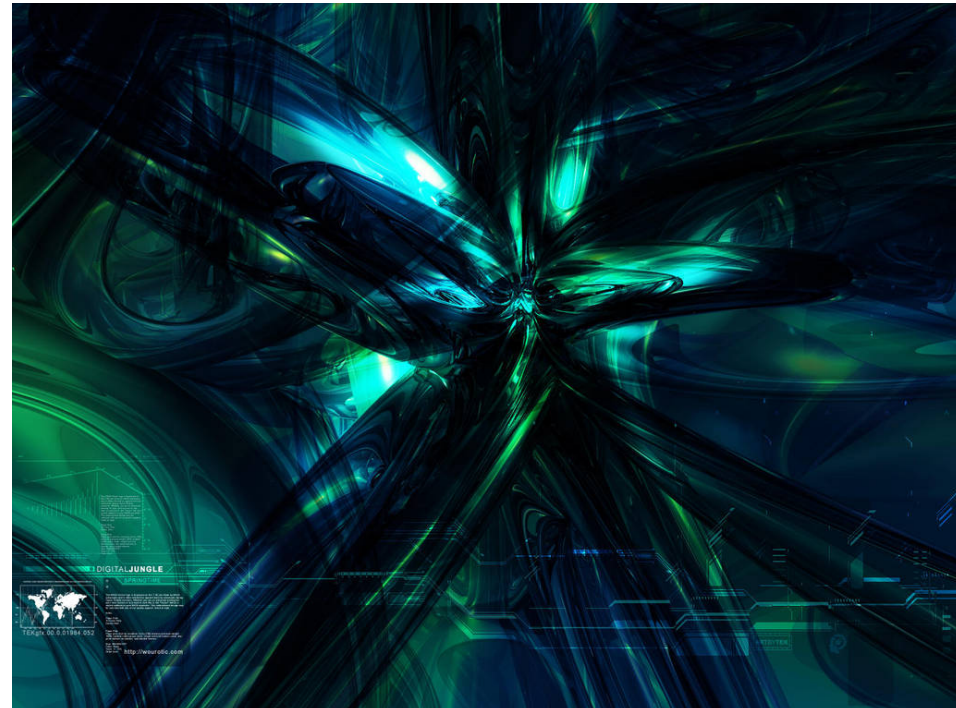
COMMUNICATION

COLLABORATION

GRWN UPs + CONCEPTION.

Consulting. Strategy. Implementation

GRWN UPs



CONSULTING

How can you best reach your target group digitally? And where? And who exactly? And especially with what? And why actually?

We accompany you in answering these questions and guide you through the digital jungle, because we grew up here.
And don't worry: detours are not our thing!

GRWN UPs

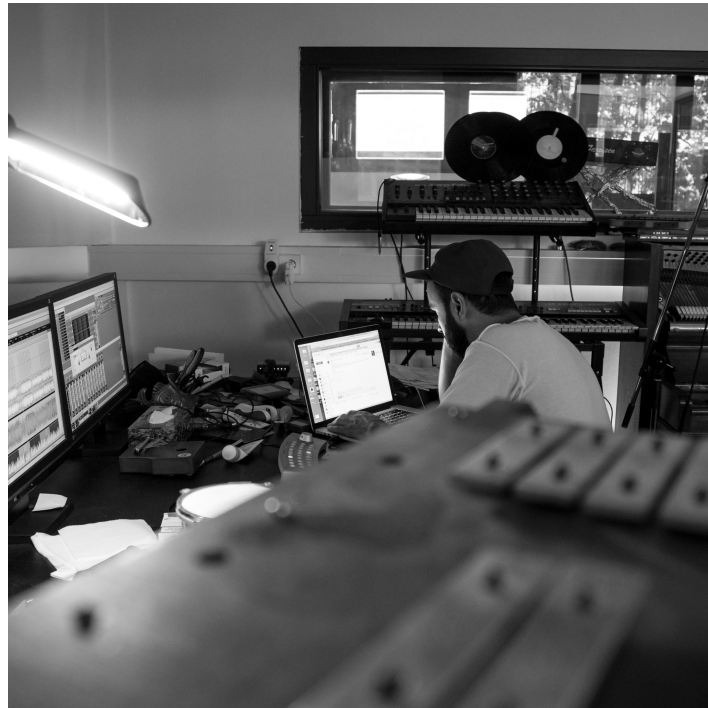


STRATEGY

What's the first thing to do? What does the timetable look like? What is the best way to proceed?

Together with you, we develop the strategy for your digital journey and fill it with life, tasks and schedules.
It shouldn't be boring!

GRWN UPs



IMPLEMENTATION

After theory comes practice:

You need a fresh new web presence? Check. SEO? Check. SEA? Check. Content? Double check.

We support you where you need us. Roll up your sleeves and work, that's what we do best!

GRWN UPs

CONCEPTION

CREATION

COMMUNICATION

COLLABORATION

GRWN UPs + CREATION.

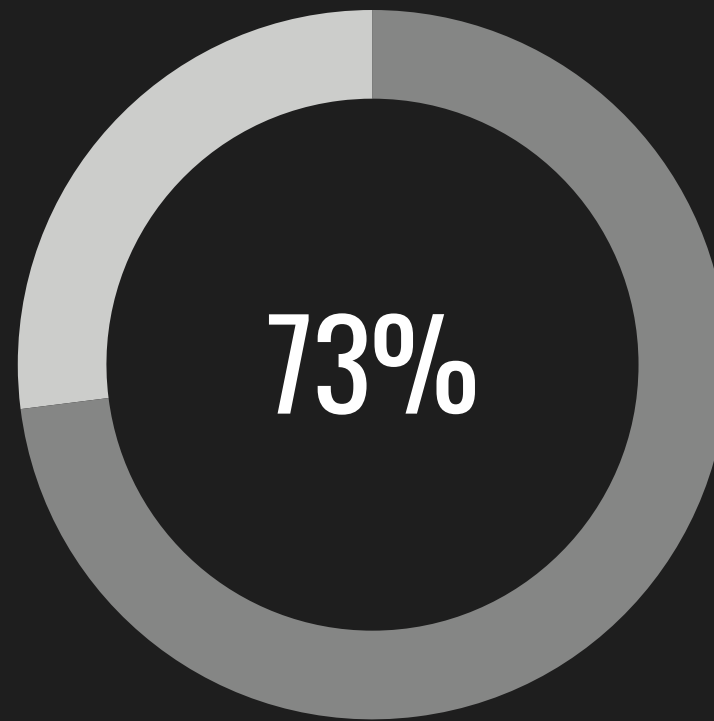
Film. Live-Streaming. Photo. Podcast. Text.

GRWN UPs

GRWN UPs + CREATION



Persons reached in 2019.



Increasing the interaction on social media sites of our customers through our contents.



Minutes watched just on Facebook video in 2019.

GRWN UPs

BEST TO EXPRESS...

The best way to explain, what we're doing, is to show you some examples of our works.

TRAVEL-FILM | MOOD-FILM

click here



How does Cape Town feel? How does Marrakech taste? How does Cuba sound?

You are the experts for the what. We are the experts for the how!

Show your guests why the Marriott Hamburg is the place to be, when you're visiting lovely Hamburg.

GRWN UPs

PRODUCT-FILM

click here



How do you stage a product? How do you create a picture-brand fit? With a suitable target group event perhaps?

Communicate brand cores to specific target groups. That is our claim and our motivation!

DOCUMENTATION | INTERVIEW

[click here](#)



All kinds of interview concepts and documentaries.

You have something to say, but you want it in a special way? We are especially good at it!

And we believe that you have a lot to say.

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LIVE-STREAMING



Live-Streaming is one of the digital trends 2020/21.

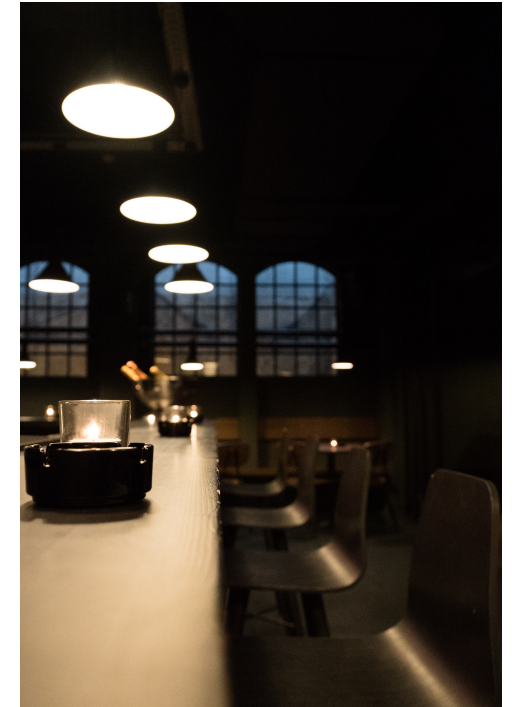
Our mobile live-streaming studio allows more than simple smartphone videos. We make tv-capable productions out of it.
Maybe a new digital format for the Marriott Hamburg?

PICTURING COZINESS



Living | Real Estates | Accommodation

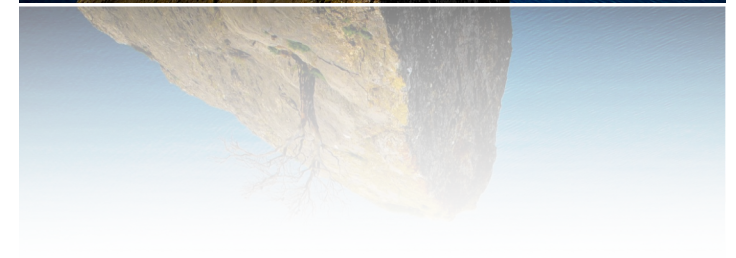
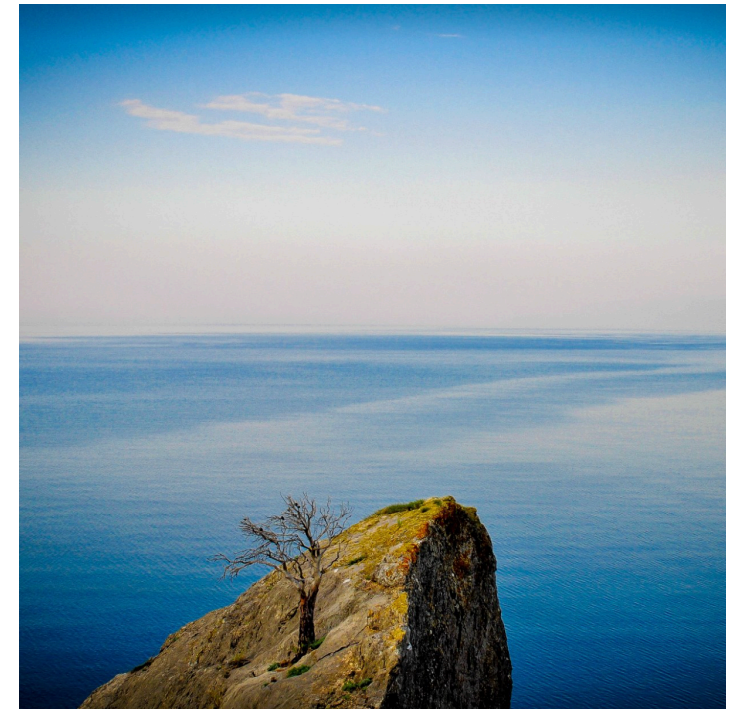
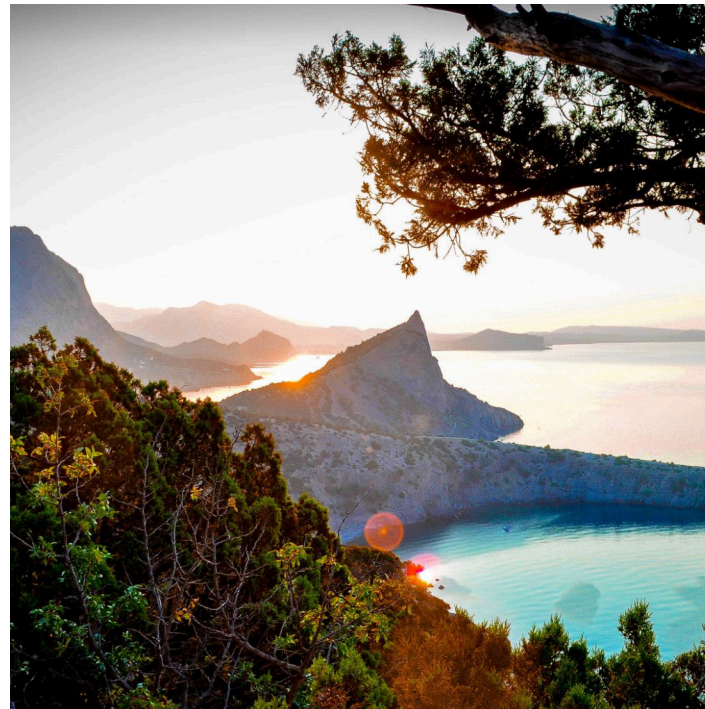
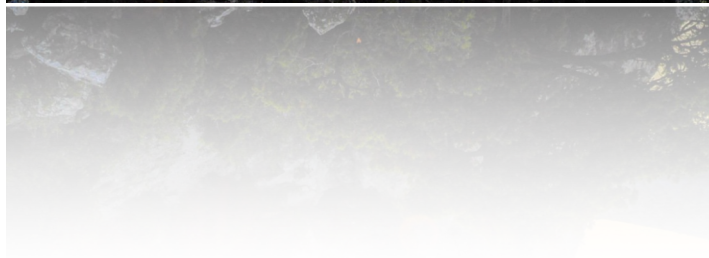
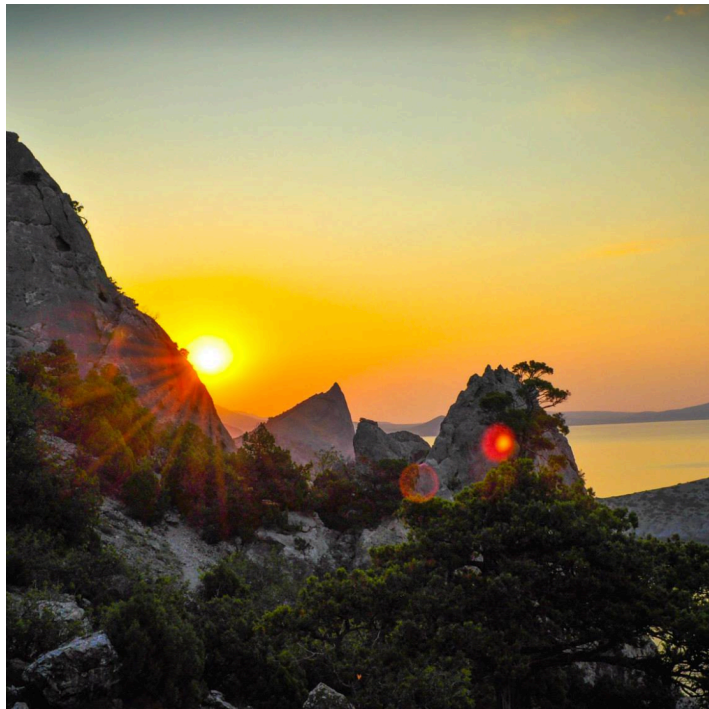
PICTURING PLACES



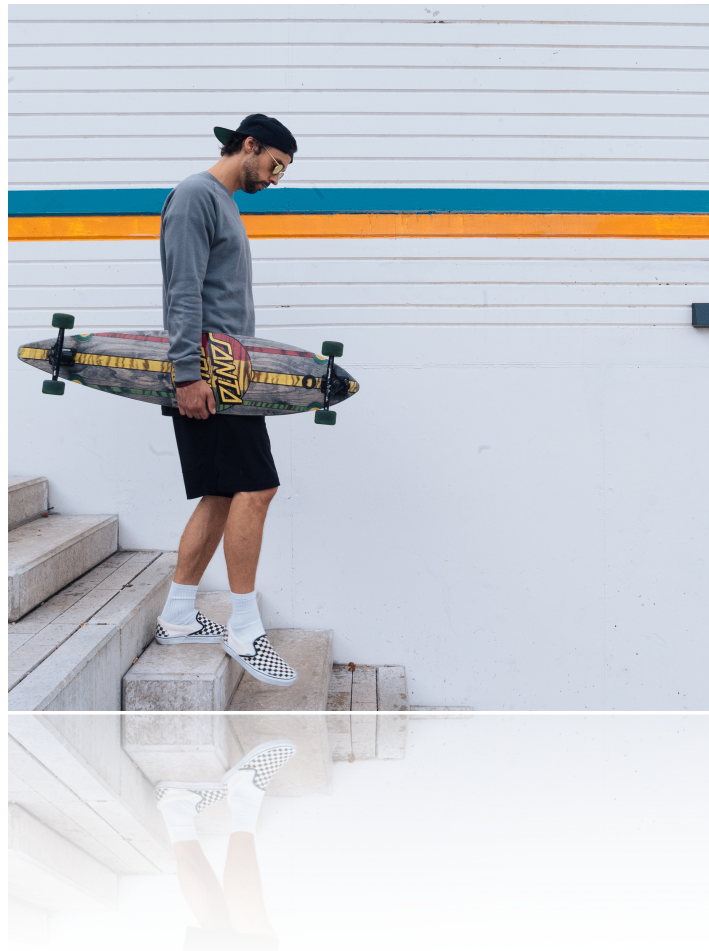
Location

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PICTURING DESTINATIONS



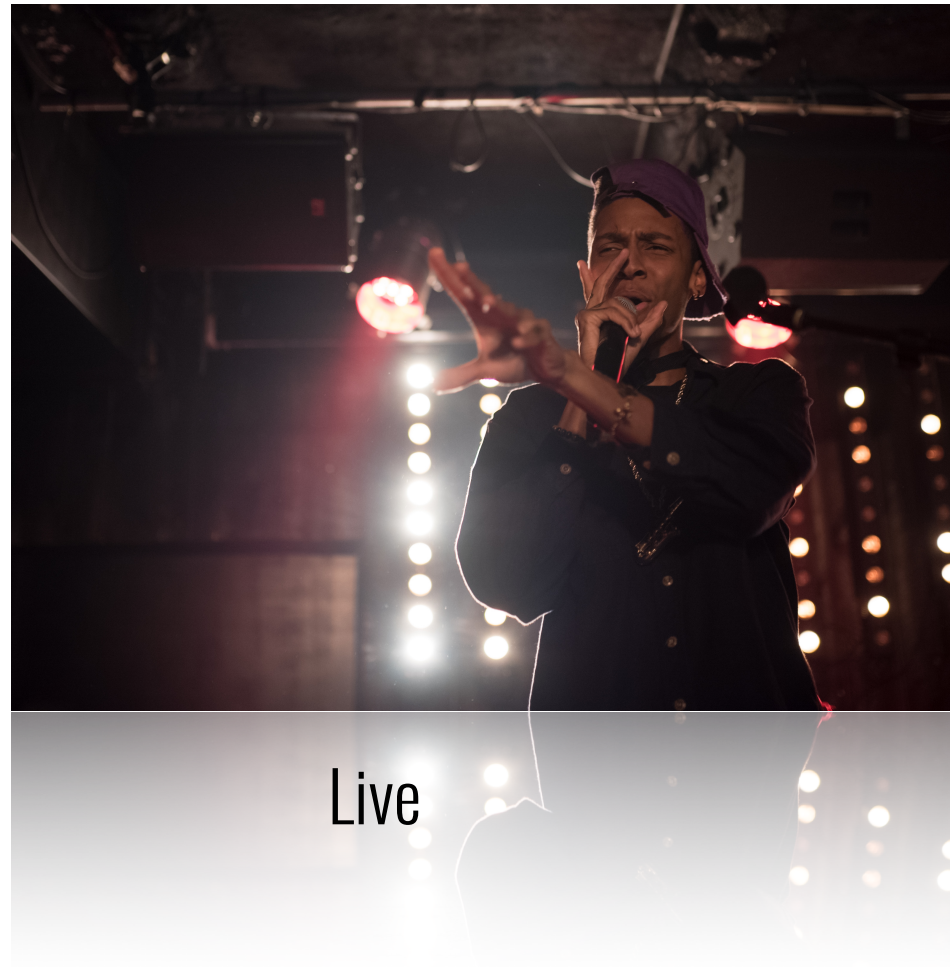
PICTURING BRANDS



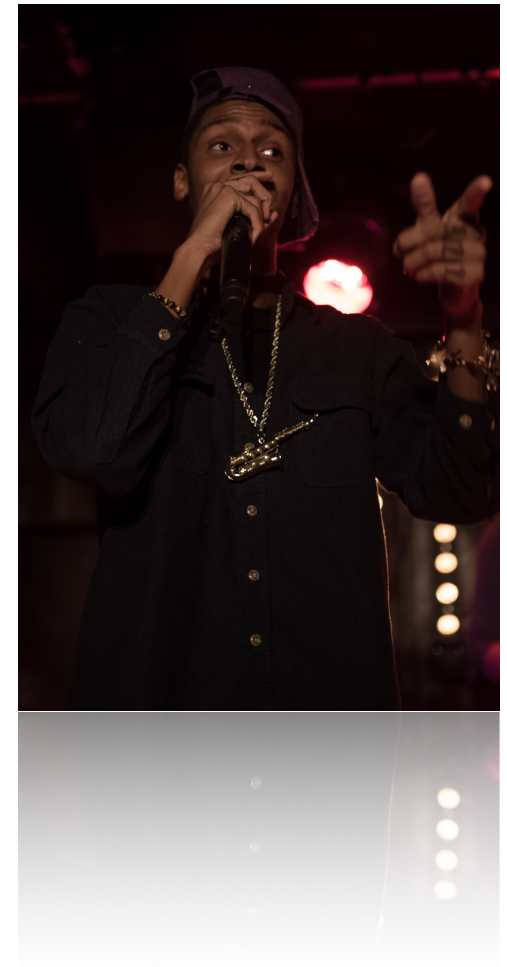
Fashion | Urban | Lifestyle

GRWN UPs

PICTURING EMOTIONS



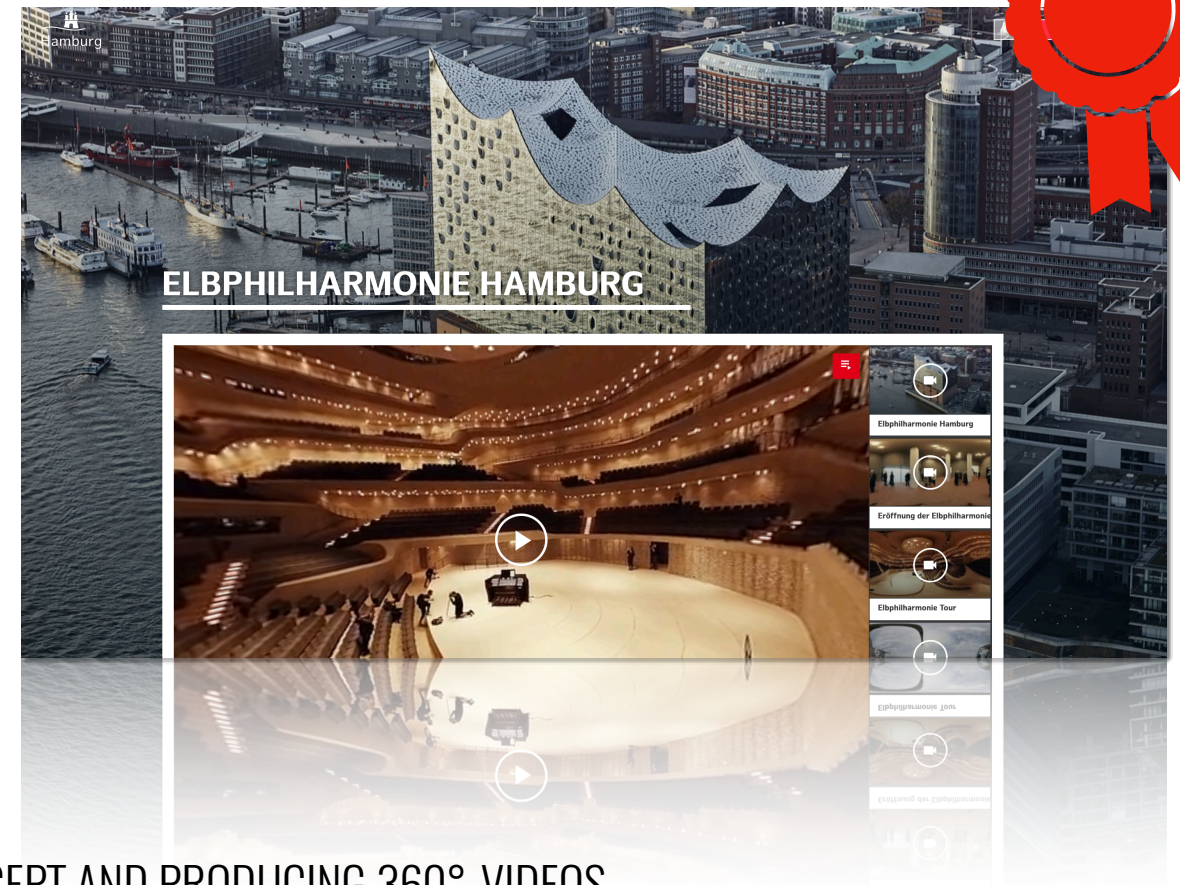
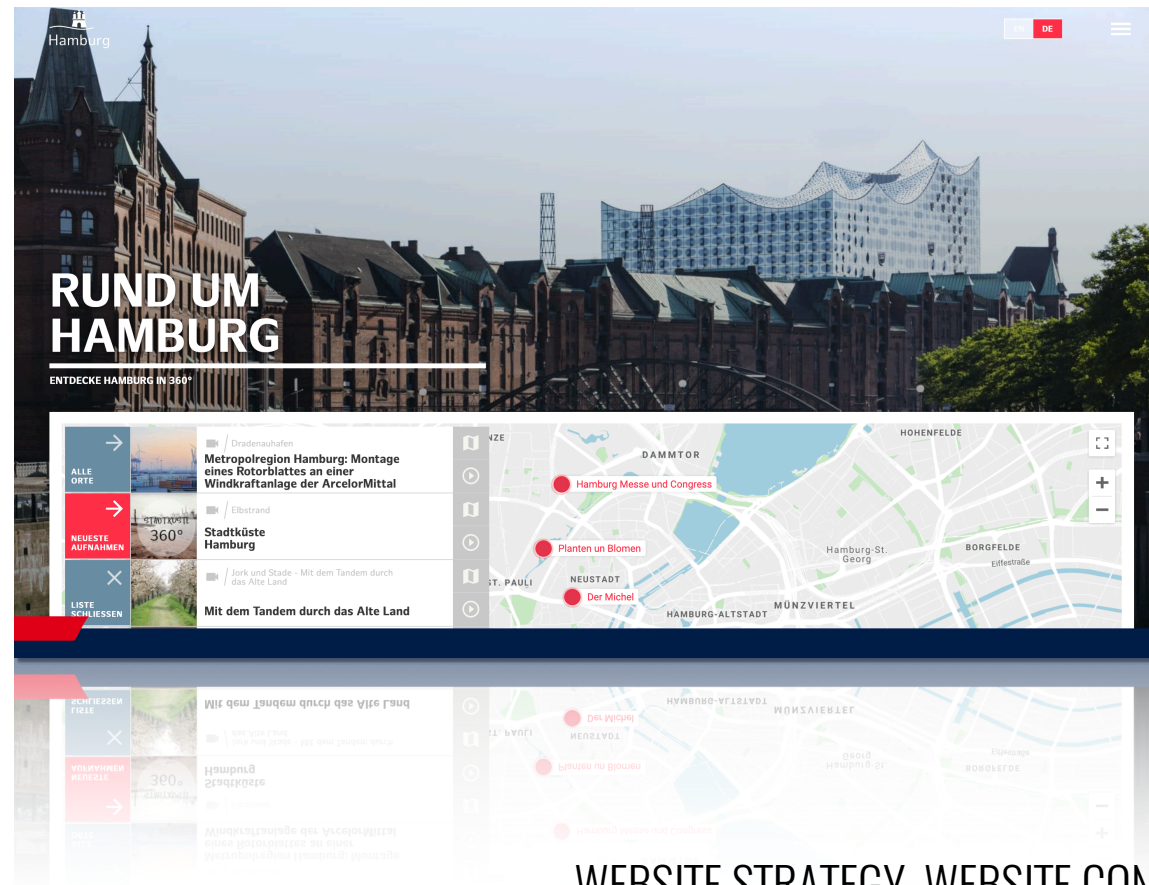
Live



CREATING NEW EXPERIENCES

www.rundum.hamburg - Discover Hamburg in 360°

Winner of the bcm-Award for
Innovative Communication 2017



WEBSITE STRATEGY, WEBSITE CONCEPT AND PRODUCING 360°-VIDEOS

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CONCEPTION

CREATION

COMMUNICATION

COLLABORATION

GRWN UPs + COMMUNICATION.

Social Media. Website.

GRWN UPs



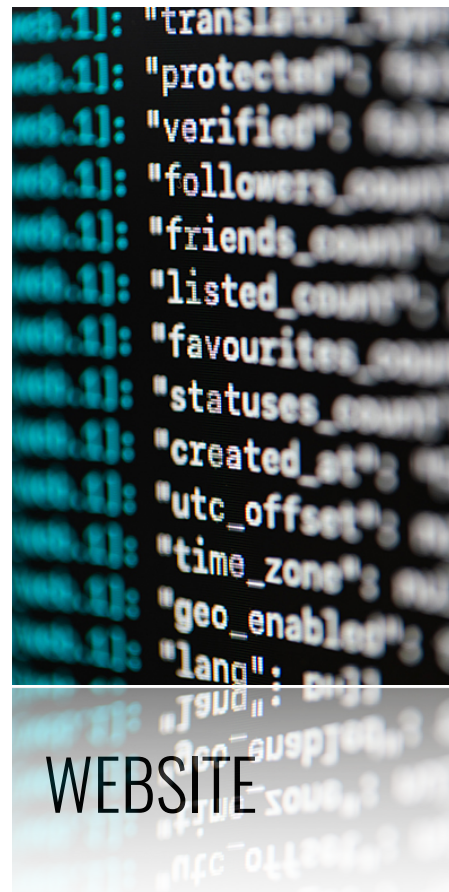
EDITING | COMMUNITY MANAGEMENT

First listen, then talk.

Only if you know what your target group needs and wants you can build long-term relationships.

We listen and talk to you for your target group and pay attention between the lines, so that fans also become customers.

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Websites are still a very important part of a digital communication strategy.

We help you planning and implementing your digital homebase and, of course, make it findable in the world wide web?

GRWN UPs

CONCEPTION

CREATION

COMMUNICATION

COLLABORATION

GRWN UPs + COLLABORATION.

Influencer, corporate partnerships, networks

GRWN UPs



COLLABORATION

Digital also means together. Influencer marketing, blogger relations, corporate collaborations, network marketing.

We search and find the right partners to set the Marriott Hamburg at the top of your target groups.

GRWN UPs

CONCEPTION

What's up in your digital environment? How can you reach your customers digitally best? Let's talk.

CREATION

We make content that will blow you away. Creative? Of course. Informative? Anytime. It has to be arty? We can do that.

COMMUNICATION

We know the hottest and newest sh... Do you need it? Well, let's see what you really need.

COLLABORATION

You can try to conquer the world on your own, but together with others it is much easier. We bring you together with potential partners.

PROCEDURE + NEXT STEPS

What To Do Next?

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NEXT STEPS

39

STEP 1

CONCEPTION

The content strategy defines what content to be produced

CONTENT STRATEGY

CHANNEL STRATEGY

GOALS

FIRST GRADE | SECOND GRADE

TARGET GROUP(S)

STATUS QUO

STEP 2

CREATION

PLANNING & PRODUCING FOR COMMUNICATION & SALES

FILM

FOTO

PODCAST

LIVE STREAMING

WEBSITE(S)

TEXT

VR

STEP 3

CONTENT DELIVERY

SALES

Instagram

Amazon

Partner

SPREAD THE WOR(L)D OF
Marriott Hamburg

Facebook

Google

Website

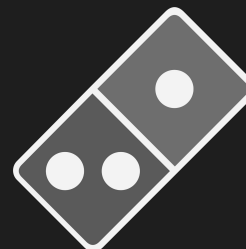
etc.

OWNED, EARNED, PAID, COLLABORATION
COMMUNICATION

We can accompany you along the entire value chain or only in the individual studies, depending on how we can best help you.

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SHOUTOUT:



... and many more. Just have a look on our website.

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WWW.GRWN-UPS.COM

IF YOU THINK BIG, YOU GET BIG. GET IN TOUCH.

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