

GRWN UPs



# HI, HOCHSCHULE FRESENIUS.

GRWN UPs is a full-service collective for digital communication.  
We provide the right answers to all questions about digital contents.

Especially proofed in

**STRATEGY**

**FILMPRODUCTION**

**SOCIAL MEDIA**

GRWN UPs

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## GRWN UPs

is not a network agency but an agency of networks.

A network of Creatives, Videographers, Photographers, Digitalists, Designers, Social Medians, e-Commercialist and Digital Strategists, who have at least 10-15 years of professional experience in leading positions in their special field.

# WHO WE ARE

GRWN UPs

MEET THE FOUNDING CREW.

DOMINIK



FOUNDER

STRATEGY  
SOCIAL MEDIA  
COLLABORATIONS  
DIGITAL COMMUNICATION



ALWAYS LOOKING  
FOR NEW THINGS

FOR NEW THINGS  
ALWAYS LOOKING

SHAFEEQ



FOUNDER

D.O.V.  
D.O.P.  
LIVE-STREAMING  
CREATION



ALWAYS THNIKING OF  
CREATIVE SOLUTIONS

GRWN UPS  
CREATING SOLUTIONS  
ALWAYS THINKING OF

RAMIRO



FILM  
PHOTO  
POSTPRODUCTION



ALWAYS BEING  
A TEAMPLAYER

A TEAMPLAYER

# OUR FAMILY.

## OUR PARTNER-AGENCIES



UEBER 3  
Social Media  
Digital Content



GOLDFUCHS  
Animation  
Motion Design



PICKTORY  
Film  
Photo

## MANY MORE PARTNERS IN THE FIELDS OF

WEBSITE DEVELOPMENT

DESIGN

VIRTUAL REALITY

E-COMMERCE

COMMUNITY MANAGEMENT

ACTORS

SINGERS

INFLUENCER

MUSICIANS

ARTISTS

ONLINE MARKETING

SEO

SEA

PODCASTING

360°-VIDEO

PUBLIC RELATIONS

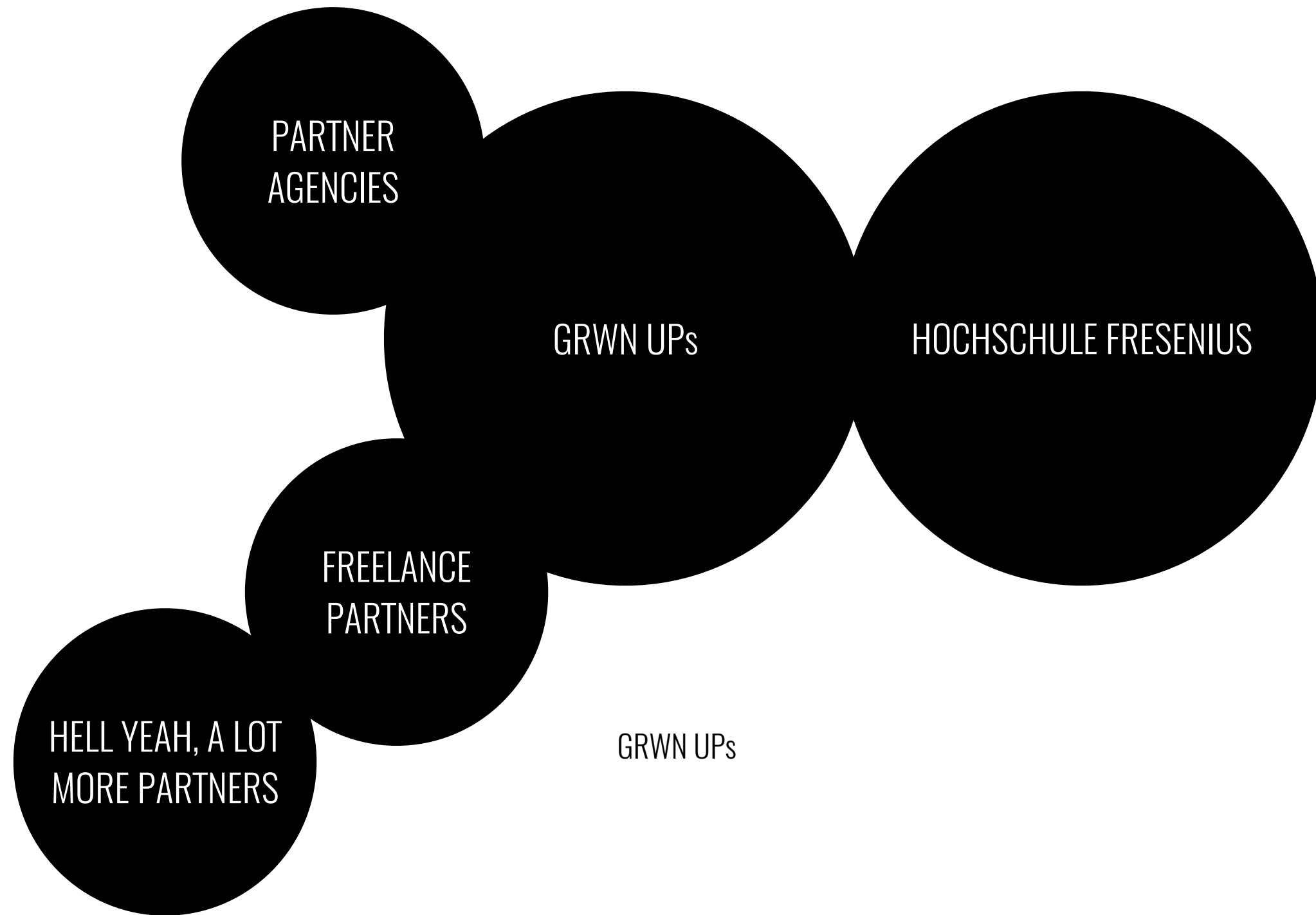
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## OUR PHILOSOPHY

You give us your trust, we give you our network.  
Let us continue to grow together!

## YOUR ADVANTAGES

YOU GET THE SERVICES OF MANY EXPERTS, BUNDLED IN ONE CONTACT PARTNER.





THIS IS HOW WE DO IT:

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**CONCEPTION**

**CREATION**

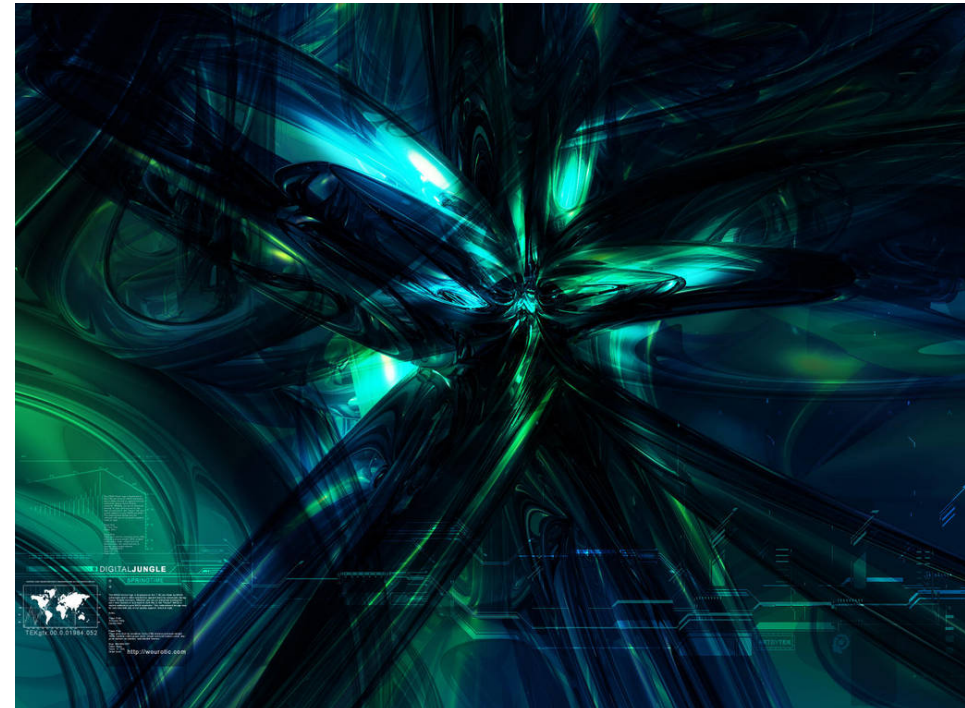
**COMMUNICATION**

**COLLABORATION**

# GRWN UPs + CONCEPTION.

Consulting. Strategy. Implementation

GRWN UPs



## CONSULTING

How can you best reach your target group digitally? And where? And who exactly? And especially with what? And why actually?

We accompany you in answering these questions and guide you through the digital jungle, because we grew up here.  
And don't worry: detours are not our thing!

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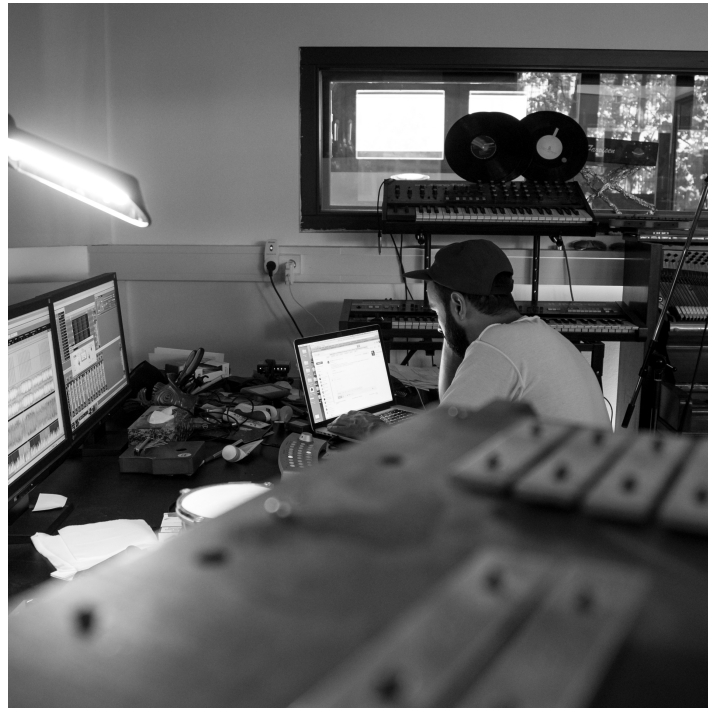
## STRATEGY

What's the first thing to do? What does the timetable look like? What is the best way to proceed?

Together with you, we develop the strategy for your digital journey and fill it with life, tasks and schedules.  
It shouldn't be boring!

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## IMPLEMENTATION

After theory comes practice:

You need a new web presence for your customers? Check. SEO? Check. SEA? Check. Content? Double check.

We support you where you need us. Roll up your sleeves and work, that's what we do best!

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**CONCEPTION**

**CREATION**

**COMMUNICATION**

**COLLABORATION**

# GRWN UPs + CREATION.

Film. Live-Streaming. Photo. Podcast. Text.

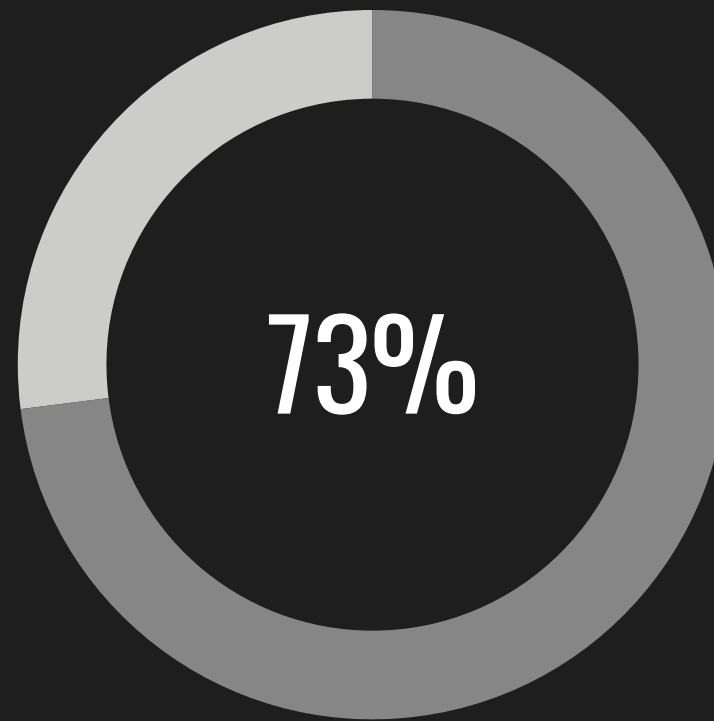
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# GRWN UPs + CREATION



Persons reached in 2019.



Increasing the interaction on social media sites of our customers through our contents.



Minutes watched just on Facebook video in 2019.

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## **BEST TO EXPRESS...**

The best way to explain, what we're doing, is to show you some examples of our works.

# MOOD | IMAGE

click here



How does Cape Town feel? How does Marrakech taste? How does Cuba sound?

You are the experts for the what. We are the experts for the how!

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# DOCUMENTATION | INTERVIEW

[click here](#)



All kinds of interview concepts and documentaries.  
You have something to say, but you want it in a special way? We are especially good at it!

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# HIGH DEMAND SINCE CORONA: LIVE-STREAMING



Live-Streaming is one of the digital trends 2020.

Our mobile live-streaming studio allows more than simple smartphone videos. We make tv-capable productions out of it.  
Interviews, Live-Events, Q&As...

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# REAL-ESTATE

click here



How do you stage your real estate? How do you create a need by your customers?

High-class video-productions for your high-class investment opportunities. We're the right partner for your needs.

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# MUSIC

click here



Music makes the world go round. We love music and we love producing music-videos globally.

We're experienced in working with all kind of artists. Video meets music, the best symbiosis in the world.

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# EVENT-(PRODUCT)-FILM

click here



How do you stage a product? How do you create a picture-brand fit? With a suitable target group event perhaps?

Communicate brand cores to specific target groups. That is our claim and our motivation!



# PICTURING PLACES



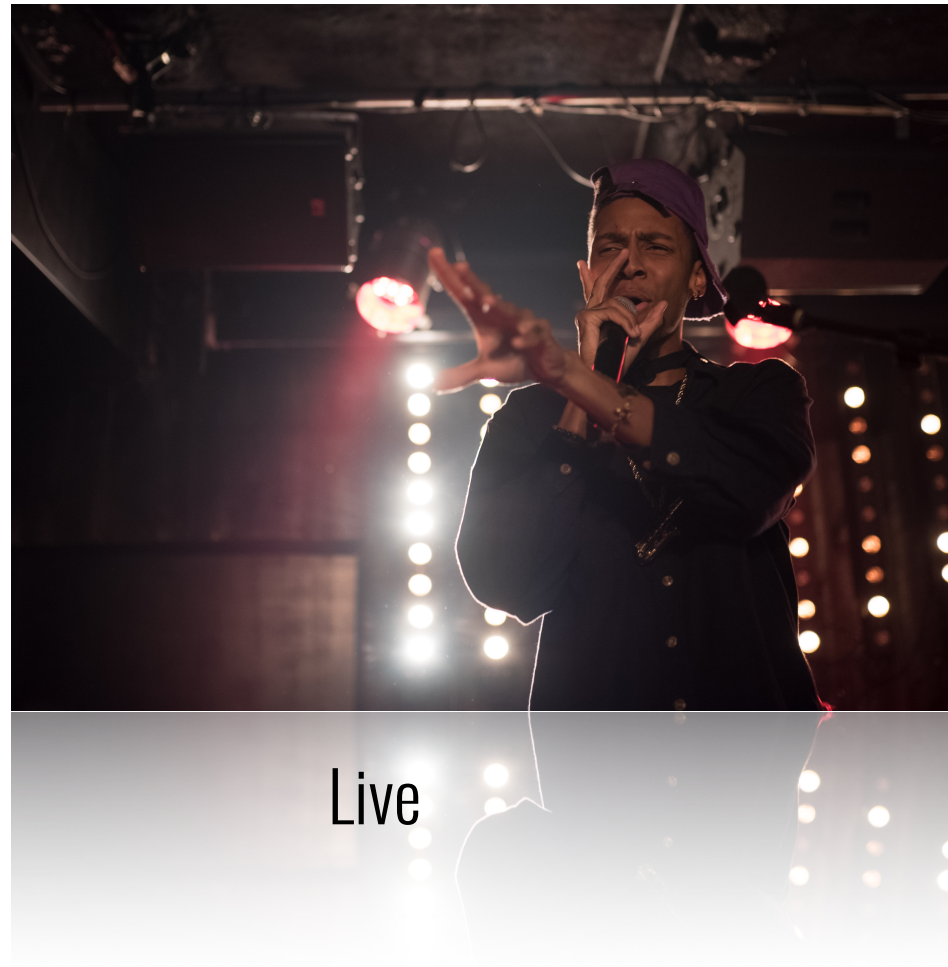
Real Estates



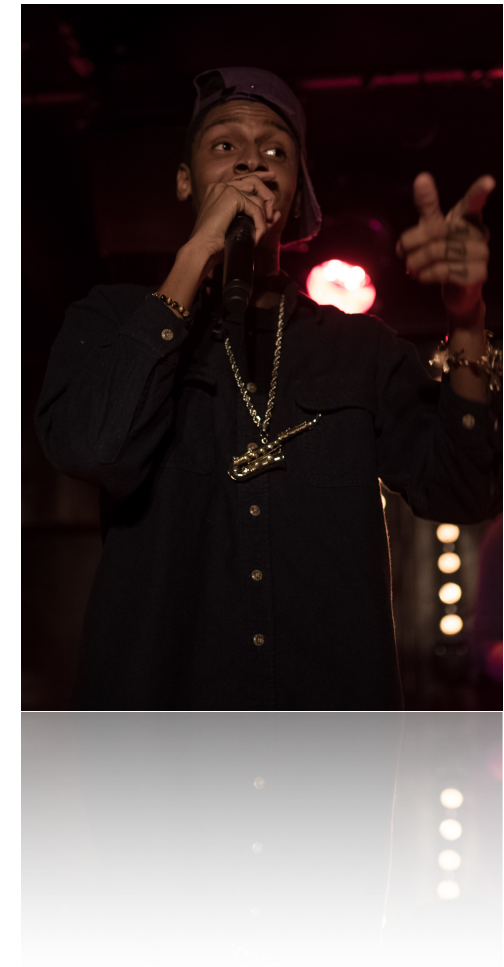
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# PICTURING EMOTIONS



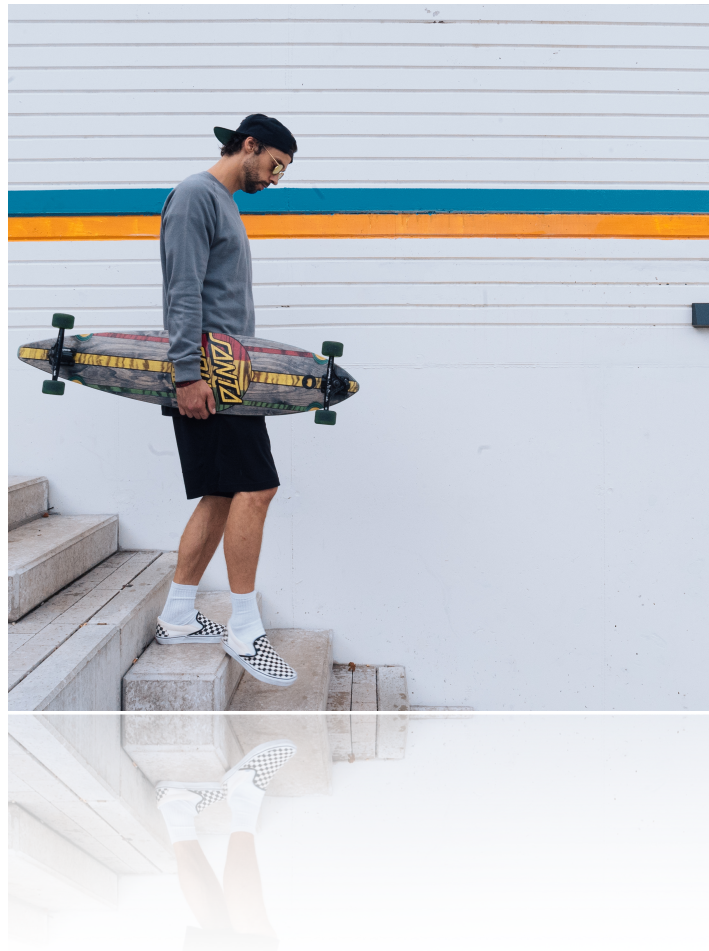
Live



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# PICTURING BRANDS



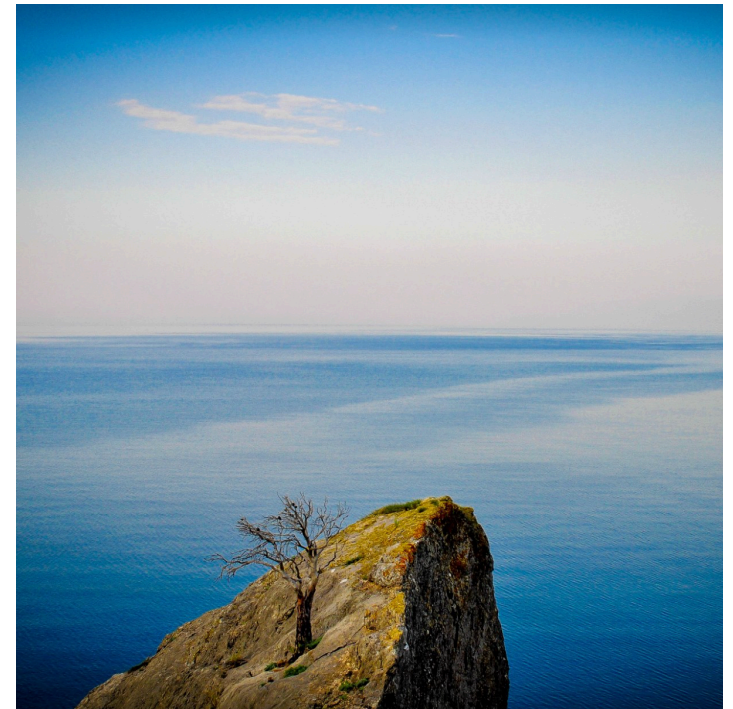
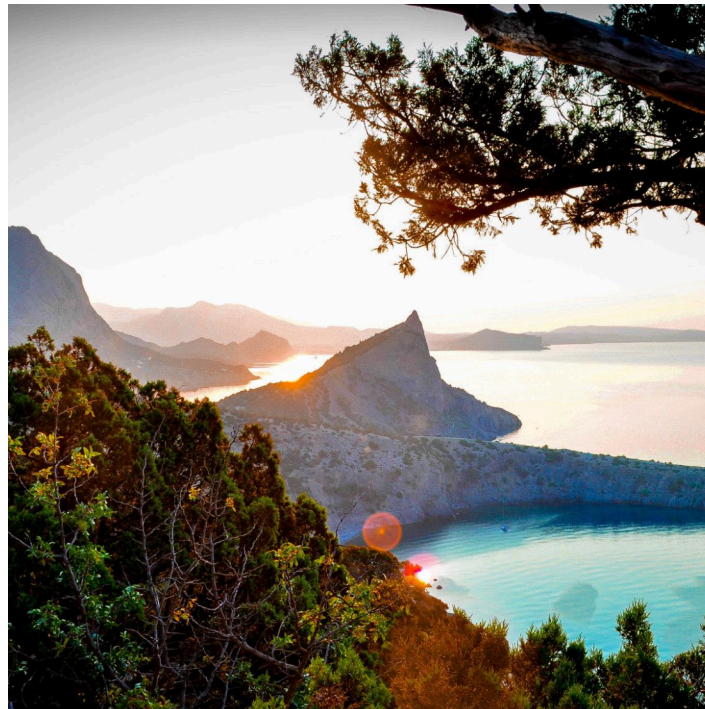
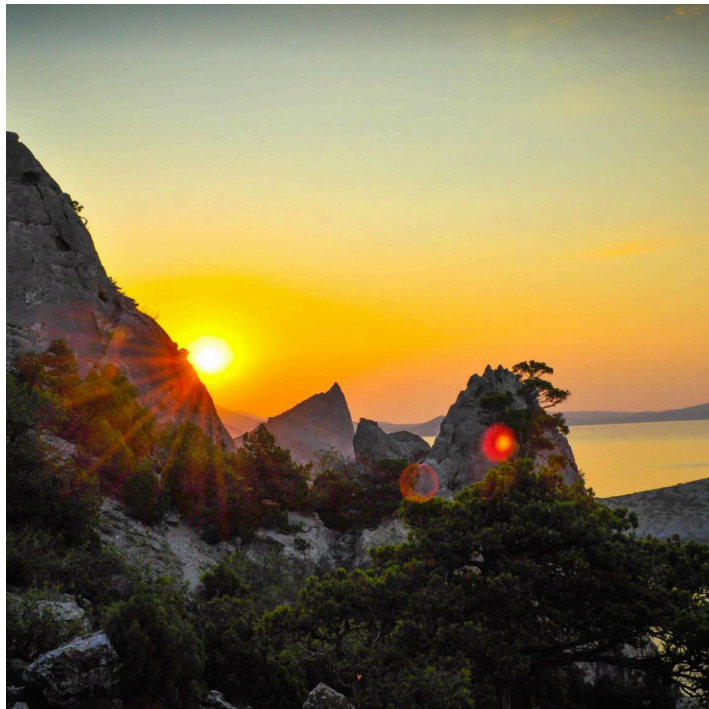
Fashion | Urban | Lifestyle

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# PICTURING BEAUTY



Travel | Nature

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CONCEPTION

CREATION

COMMUNICATION

COLLABORATION

# GRWN UPs + COMMUNICATION.

Social Media. Website.

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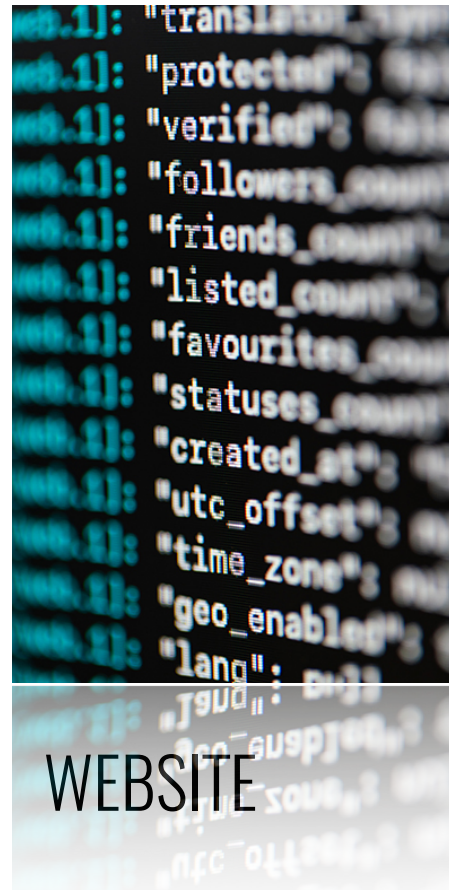


Only if you know what your target group needs and wants you can build long-term relationships.

We listen and talk to you for your target group and pay attention between the lines, so that fans also become students.

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Websites are still a very important part of a digital communication strategy.

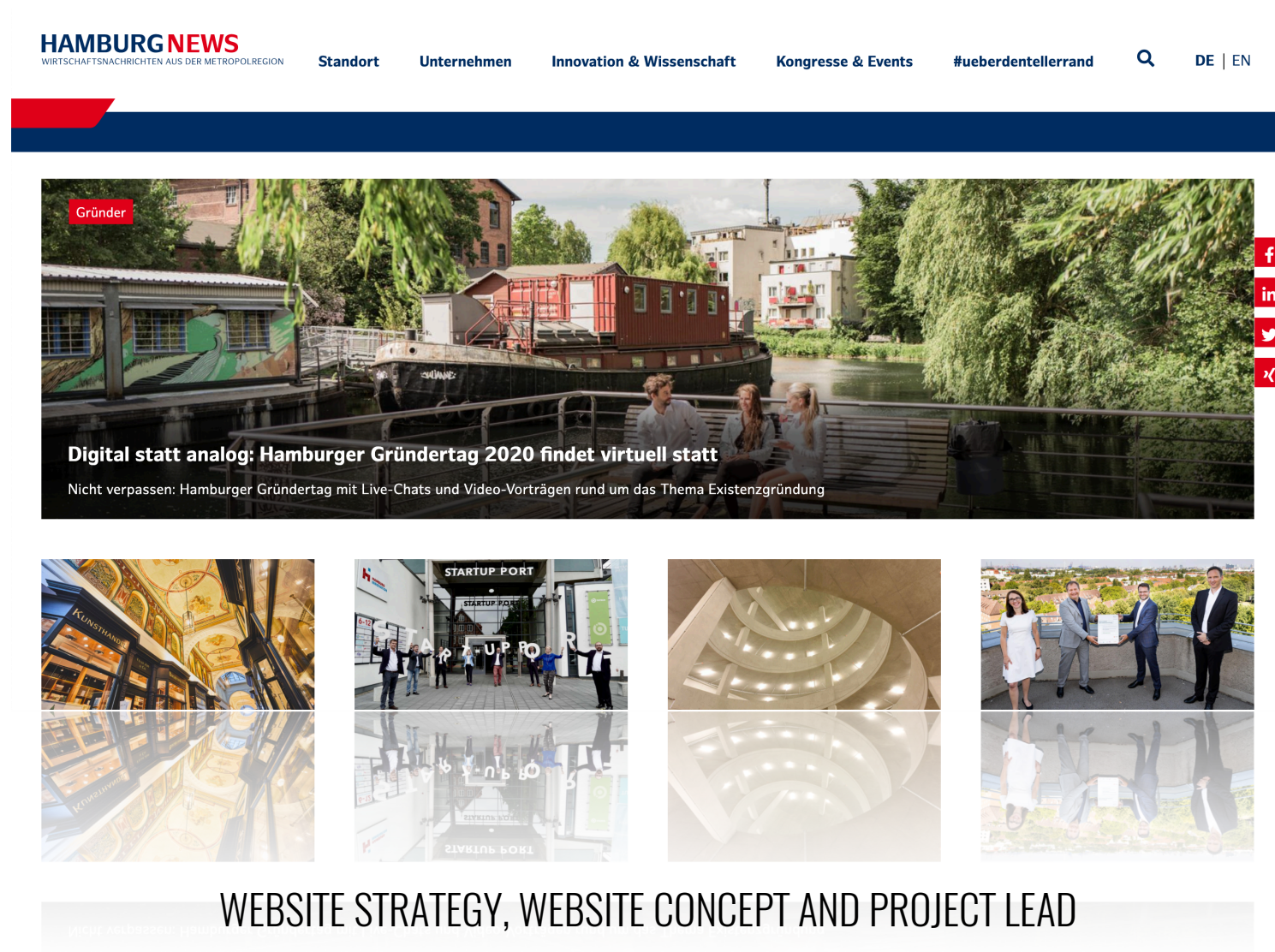
We help you planning and implementing your digital homebase and, of course, make it findable in the world wide web?

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# CREATING NEWS

www.hamburg-news.hamburg - business news of the metropolitan region



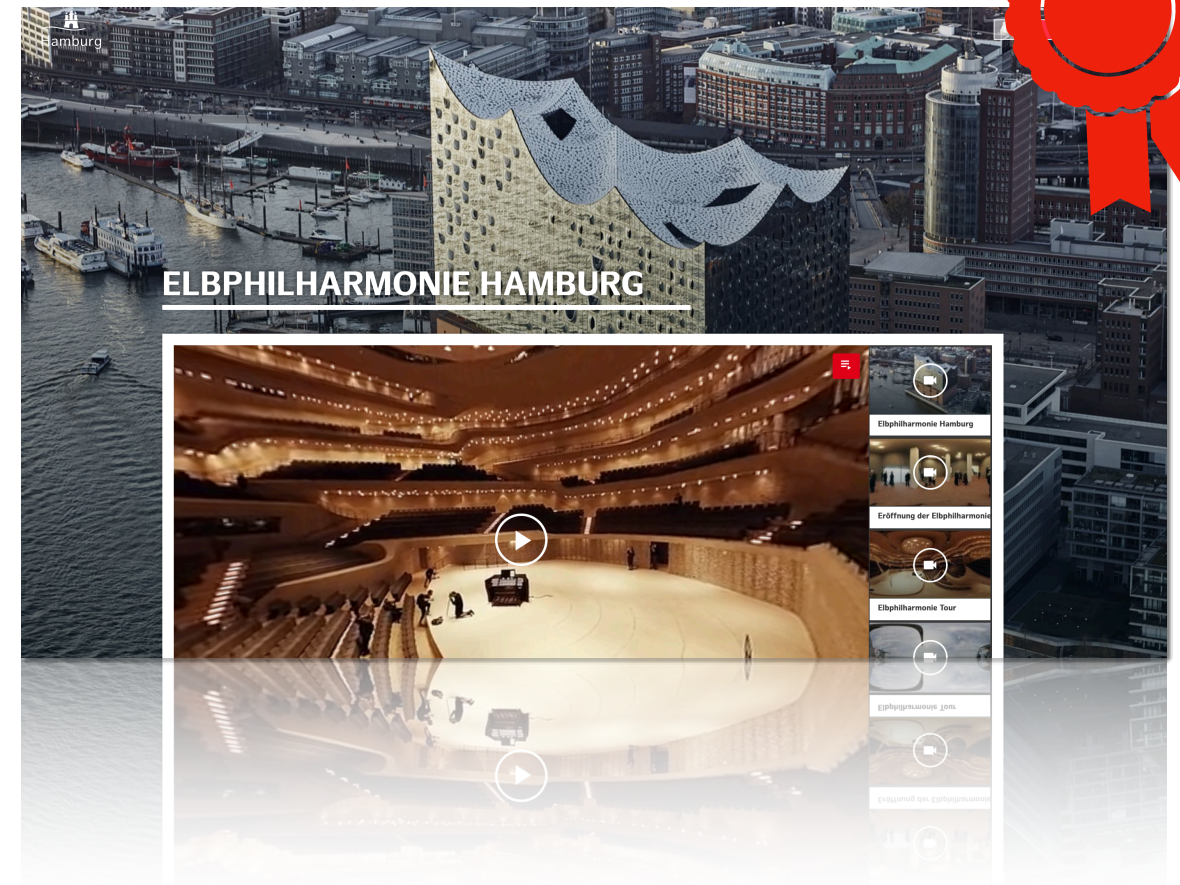
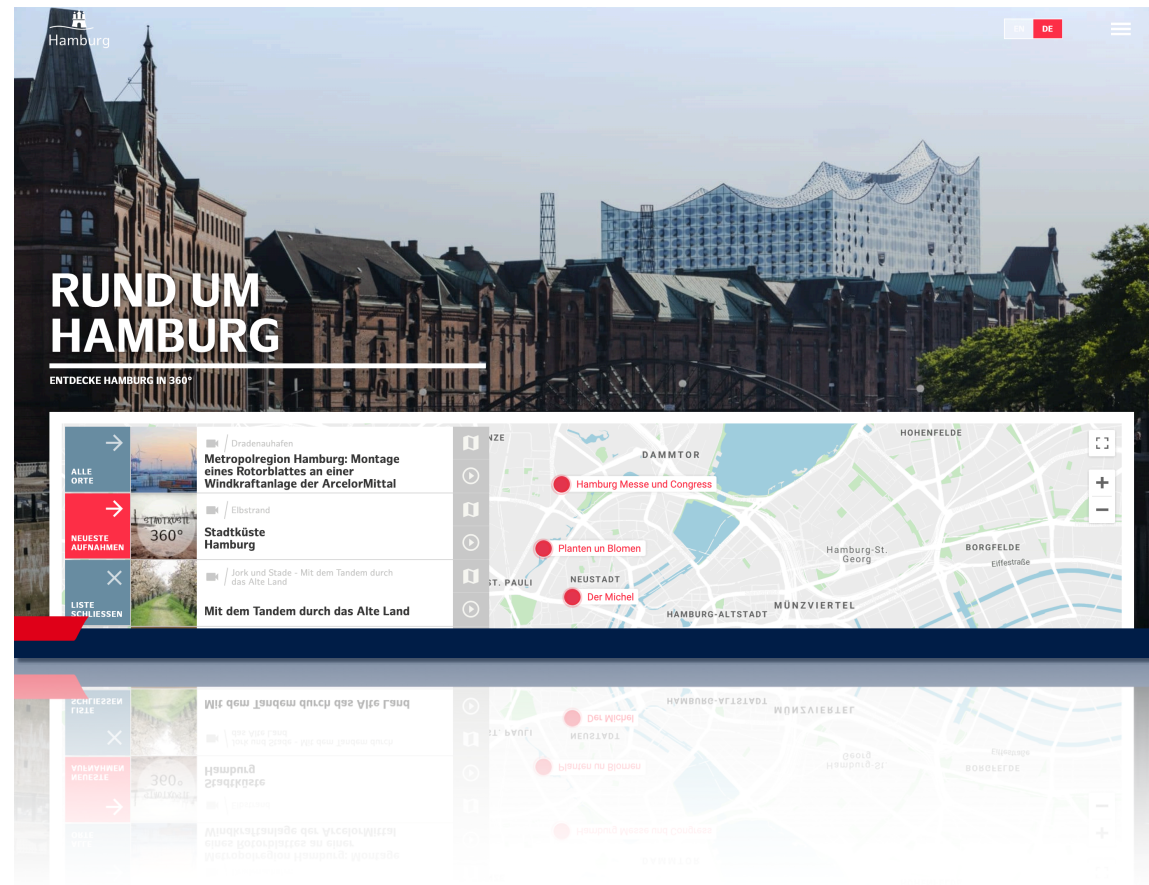
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# CREATING NEW EXPERIENCES

www.rundum.hamburg - Discover Hamburg in 360°

Winner of the bcm-Award for  
Innovative Communication 2017



WEBSITE STRATEGY, WEBSITE CONCEPT AND PRODUCING 360°-VIDEOS

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CONCEPTION

CREATION

COMMUNICATION

COLLABORATION

# GRWN UPs + COLLABORATION.

Influencer, corporate partnerships, networks

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## COLLABORATION

Digital also means together. Influencer marketing, blogger relations, corporate collaborations, network marketing.

We search and find the right partners to make you known by the target groups.

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## CONCEPTION

What's up in your digital environment? How can you reach your customers digitally best? Let's talk.

## CREATION

We make content that will blow you away. Creative? Of course. Informative? Anytime. It has to be arty? We can do that.

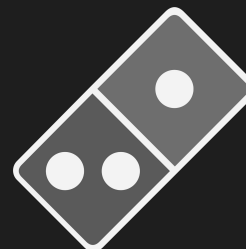
## COMMUNICATION

We know the hottest and newest sh... Do you need it? Well, let's see what you really need.

## COLLABORATION

You can try to conquer the world on your own, but together with others it is much easier. We bring you together with potential partners.

# SHOUTOUT:



... and many more. Just have a look on our website.

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[WWW.GRWN-UPS.COM](http://WWW.GRWN-UPS.COM)

**IF YOU THINK BIG, YOU GET BIG. GET IN TOUCH.**

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