## HI, <u>FEU DU JARDIN</u>

#### GRWN UPs is a full-service collective for digital communication. We provide the right answers to all questions about digital contents.

Especially proofed in

**STRATEGY** 

CONTENTPRODUCTION

**SOCIAL MEDIA** 

## **CONTENTS**:

01 MEET GRWN UPs

> 02 SERVICES

03 REFERENCES

> 04 CONTACT

#### GRWN UPs

is not a network agency but an <u>agency of networks</u>.

A network of Creatives, Videographers, Photographers, Digitalists, Designers, Social Medians, e-Commercialist and Digital Strategists, who have at least 10-15 years of professional experience in leading positions in their special field.

### WHO <u>WE</u> ARE

#### MEET THE FOUNDING <u>CREW</u>.



SHAFEEQ



D.O.V. D.O.P. LIVE-STREAMING CREATION

ALWAYS THNIKING OF **CREATIVE SOLUTIONS** 

RAMIRO



**ALWAYS BEING** A TEAMPLAYER

# OUR FAMILY - YOUR ADVANTAGES

#### YOU GET THE SERVICES OF MANY EXPERTS, BUNDLED IN ONE CONTACT PARTNER.

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## OUR <u>PHILOSOPHY</u>

You give us your trust, we give you our network. Let us continue to grow together!

## THIS IS <u>HOW</u> WE DO IT:

#### CONCEPTION

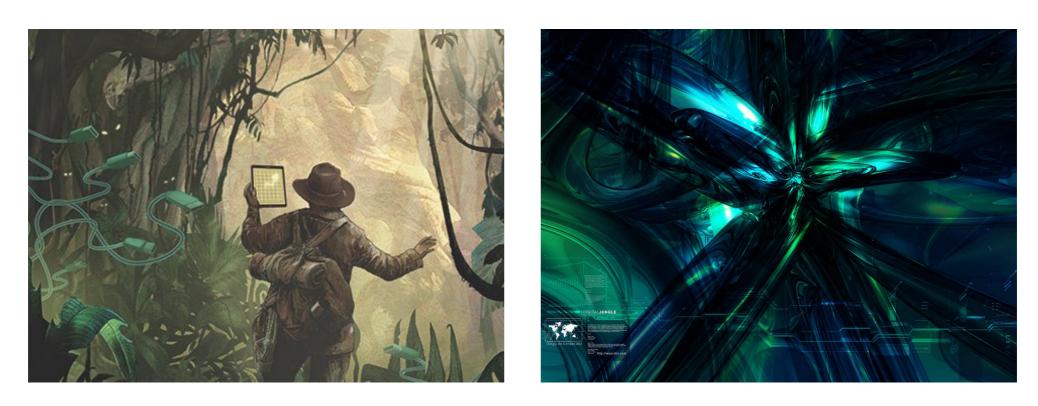
CREATION

COMMUNICATION

COLLABORATION

## GRWN UPs + <u>CONCEPTION</u>.

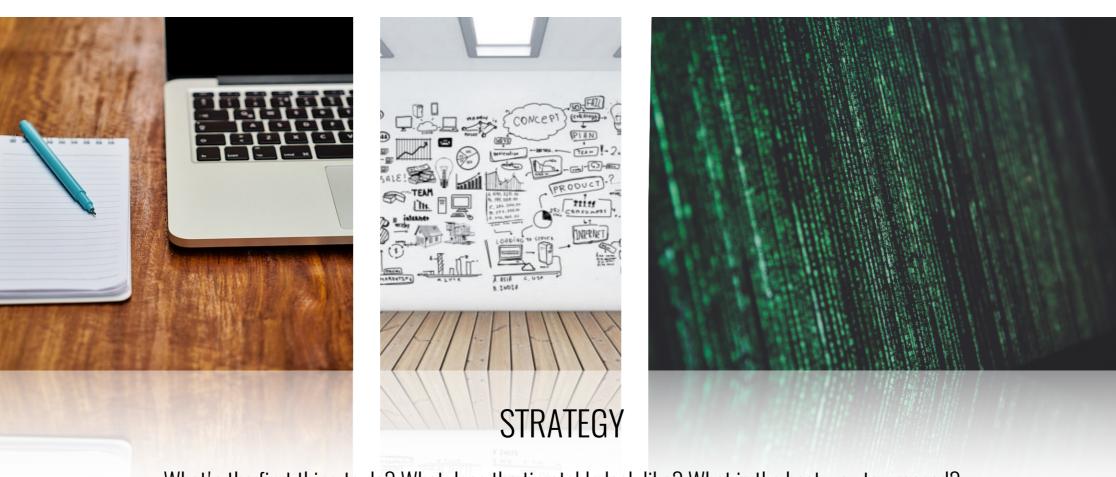
Consulting. Strategy. Implementation



#### CONSULTING

How can you best reach your target group digitally? And where? And who exactly? And especially with what? And why actually?

We accompany you in answering these questions and guide you through the digital jungle, because we grew up here. And don't worry: detours are not our thing!



What's the first thing to do? What does the timetable look like? What is the best way to proceed?

Together with you, we develop the strategy for your digital journey and fill it with life, tasks and schedules. It shouldn't be boring!



You need a new web presence for your customers? Check. SEO? Check. SEA? Check. Content? Double check.

We support you where you need us. Roll up your sleeves and work, that's what we do best!

## CONCEPTION

CREATION

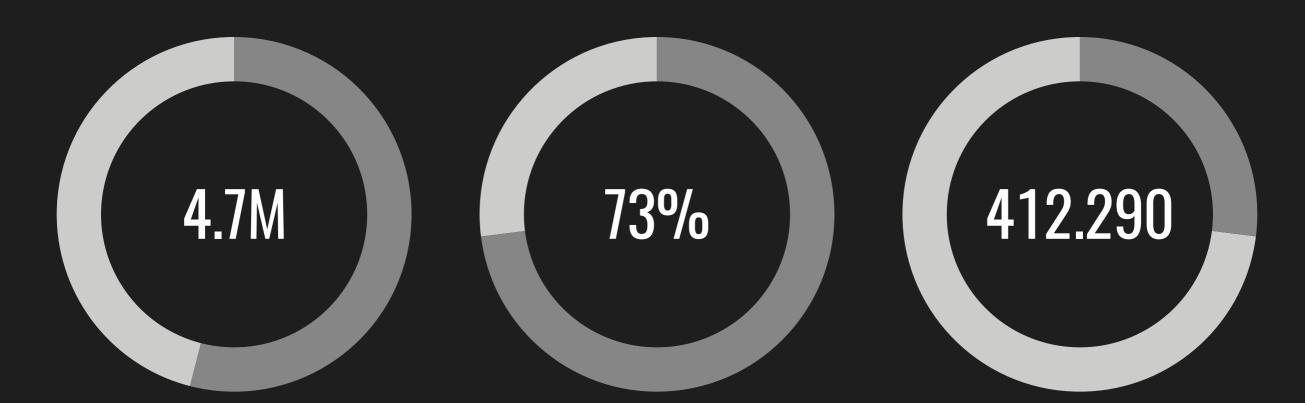
COMMUNICATION

COLLABORATION

## GRWN UPs + <u>CREATION</u>.

Film. Live-Streaming. Photo. Podcast. Text.

#### GRWN UPs + <u>CREATION</u>



#### Persons reached in 2019.

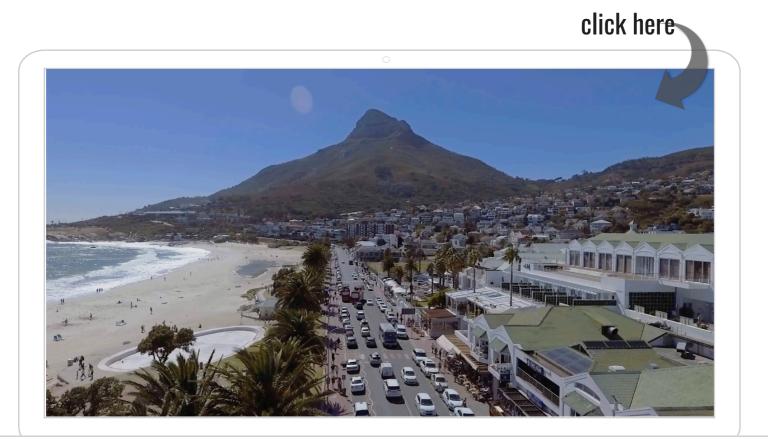
Increasing the interaction on social media sites of our customers through our contents. Minutes watched just on Facebook video in 2019.

## BEST TO <u>EXPRESS...</u>

The best way to explain, what we're doing, is to show you some examples of our works.



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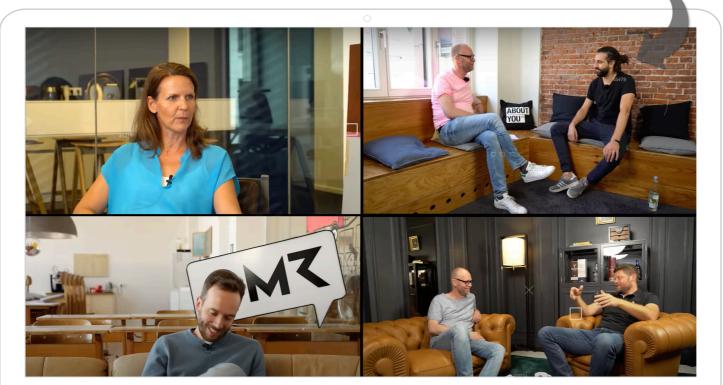


How does Cape Town feel? How does Marrakech taste? How does Cuba sound? You are the experts for the what. We are the experts for the how!



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click here



All kinds of interview concepts and documentaries. You have something to say, but you want it in a special way? We are especially good at it!

#### LIVE-STREAMING-EVENTS

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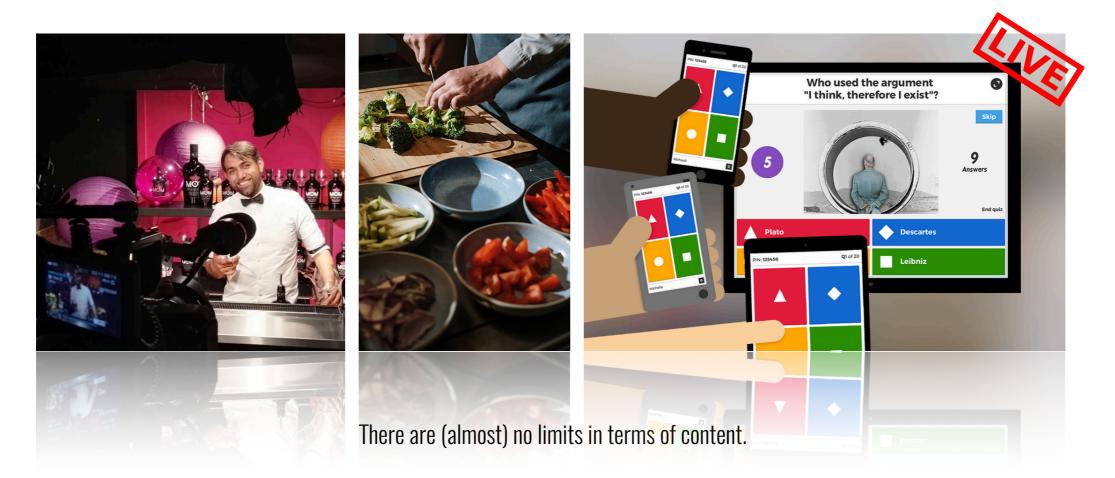
With our live-streaming events you are close to your team or your customers despite Corona.

Our mobile live-streaming studio allows more than simple smartphone videos or video-call-meetings. We make tv-capable productions out of it.

GRWN UPs

Watch the Hanseatic Help Live-Stream here

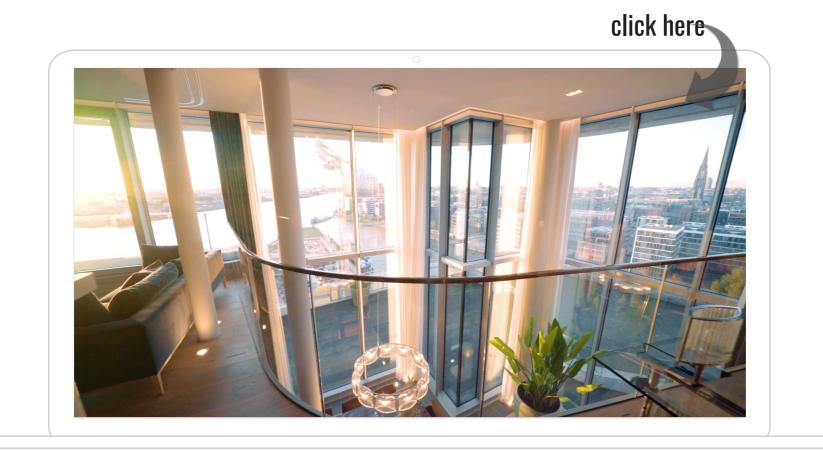
#### **VARIOUS ENTERTAINMENT OPPORTUNITIES**



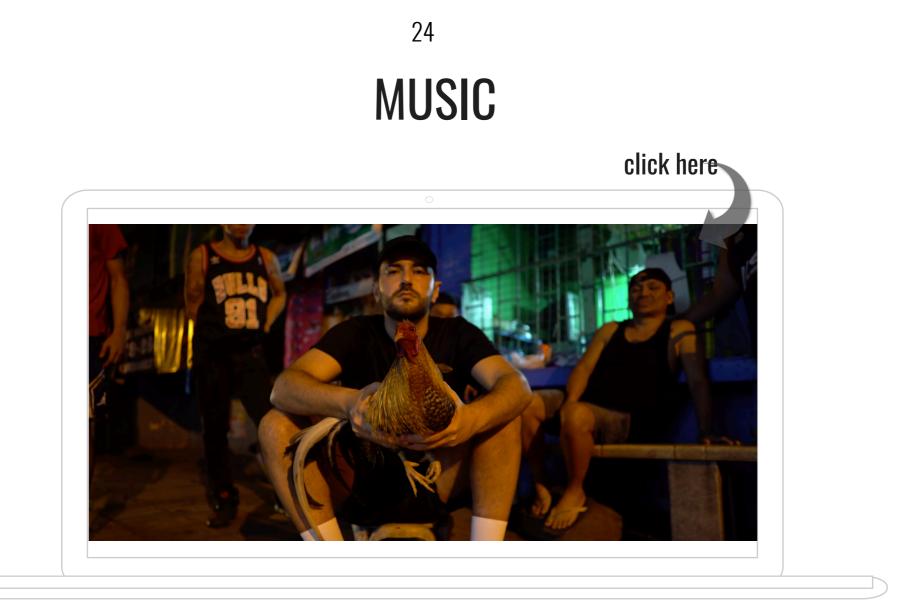
Whether Corona-compliant rounds of talks, cocktail training, live cooking, DJ-set, live music, poetry slams or interactive quizes: with our network of creative partners, we ensure an unforgettable Christmas party (in front of the screen)

## **REAL-ESTATE | ACCOMMODATION**

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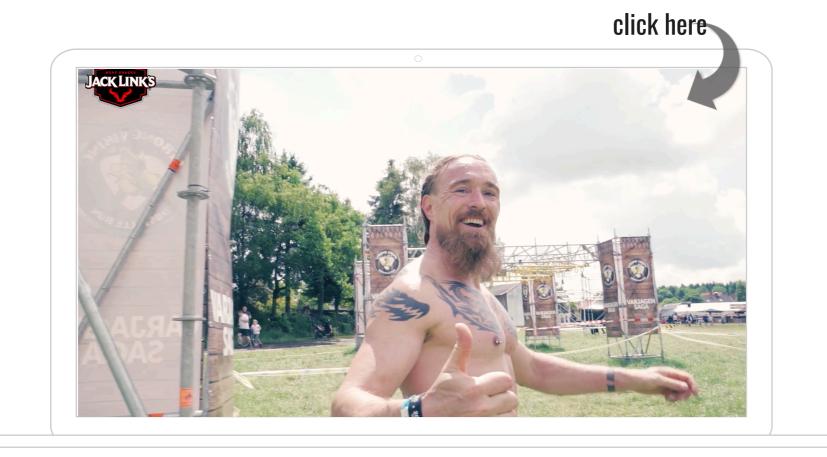
How do you stage your accommodations? How do you create a need by your customers? Not just the destination itself but also the opportunities to stay are important. We're the right partner for your needs.



Music Meets Video: The perfect symbiosis to show your destination in a special way. We're experienced in working with all kind of artists. Perfect for telling your destination stories.

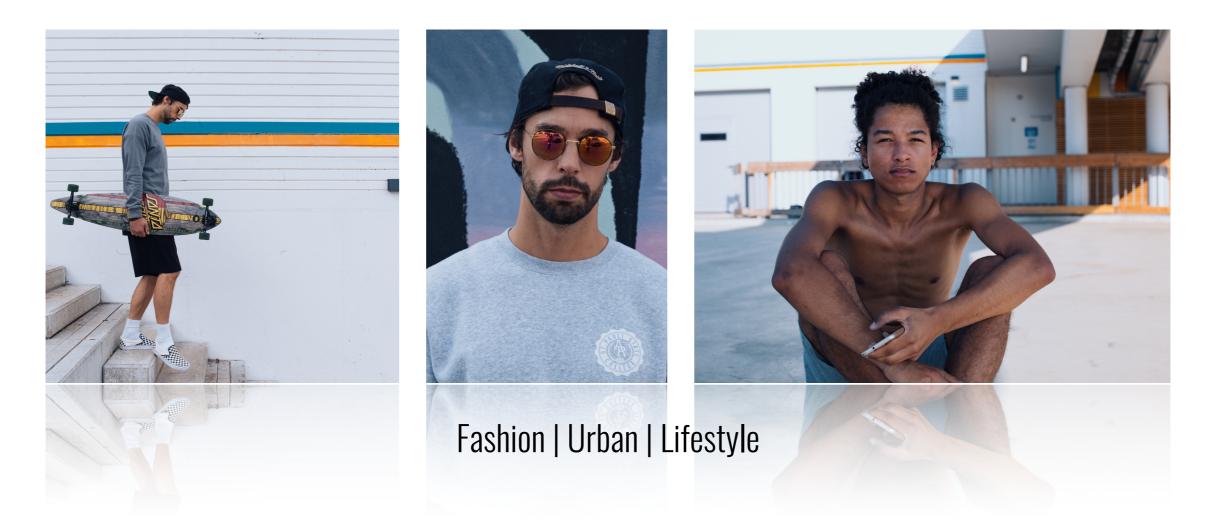


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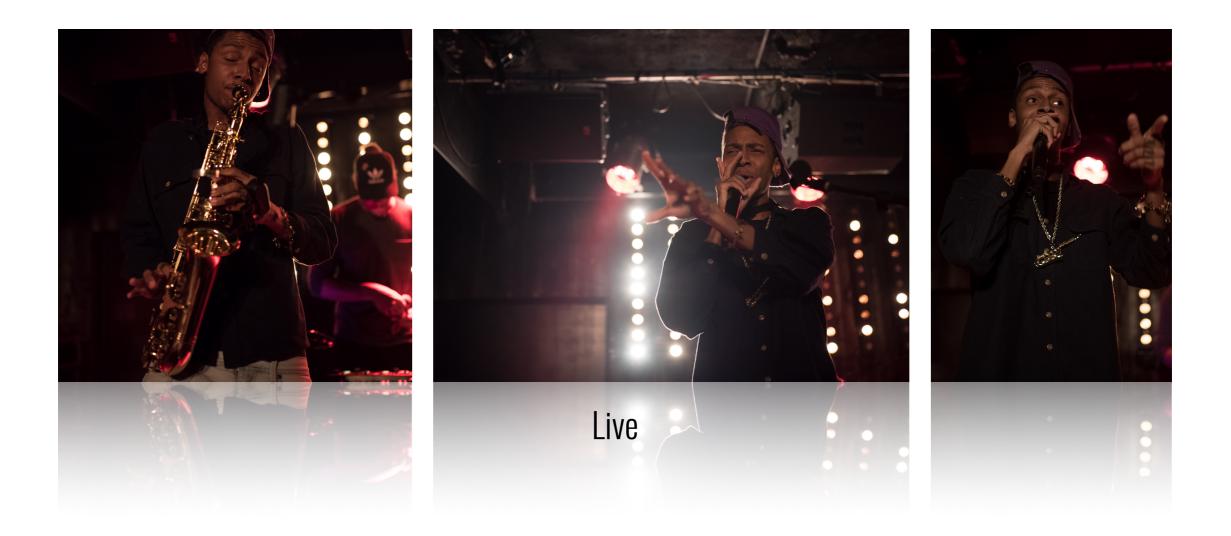


How do you stage a product? How do you create a picture-brand fit? With a suitable target group event perhaps? Communicate brand cores to specific target groups. That is our claim and our motivation!

#### **PICTURING BRANDS**



# 27 PICTURING EMOTIONS



#### CONCEPTION

CREATION

COMMUNICATION

COLLABORATION

#### GRWN UPs + <u>COMMUNICATION.</u>

Social Media. Website.



First listen, then talk. Only if you know what your target group needs and wants you can build long-term relationships.

We listen and talk to you for your target group and pay attention between the lines, so that fans also become students.





Websites are still a very important part of a digital communication strategy.

We help you planning and implementing your digital homebase and, of course, make it findable in the world wide web?

#### CONCEPTION

CREATION

COMMUNICATION

#### COLLABORATION

#### GRWN UPs + <u>COLLABORATION</u>.

Influencer, corporate partnerships, networks



Digital also means together. Influencer marketing, blogger relations, corporate collaborations, network marketing.

We search and find the right partners to make you known by the target groups.

#### CONCEPTION

What's up in your digital environment? How can you reach your customers digitally best? Let's talk.

#### CREATION

We make content that will blow you away. Creative? Of course. Informative? Anytime. It has to be arty? We can do that.

#### COMMUNICATION

We know the hottest and newest sh... Do you need it? Well, let's see what you really need.

#### COLLABORATION

You can try to conquer the world on your own, but together with others it is much easier. We bring you together with potential partners.

#### SHOUTOUT:



... and many more. Just have a look on our website.

#### WWW.GRWN-UPS.COM

#### IF YOU THINK BIG, YOU GET <u>BIG</u>. GET IN TOUCH.

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